



OUR METHODOLOGY

We combine a number of advanced tools with manual data processing to ensure all data is as accurate and comprehensive as possible.



PROGRAM-LEVEL OPM DATA

32EDU is the leading source of program-level OPM data. Our data contains snapshots of the OPM market with data about which OPMs are working with which universities and which programs they're supporting in the partnership.



HISTORICAL PARTNERSHIP TRACKING

We not only have ultra-granular program-level data but we also have historic partnership data tracking university partnerships for OPMs, tech bootcamps, and international pathways to see how the market has changed over time.



EXPERT-ENHANCED DATA

Our data is enhanced with additional objective and subjective characteristics including things like university attributes, program classifications, and partnership types.



EASILY ACCESSIBLE

Our data is easily accessible via the 32EDU Data Store where users can get a digital download Excel file immediately upon payment being processed.